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INSTITUTE**

Humanitarian

EDUCATION FOR TODAY. RESEARCH FOR TOMORROW.



WRI NEONATAL GRANT PROVIDES REVOLUTIONARY LIFESAVING RESUSCITATION SYSTEM FOR PREMATURE BABIES

Averi Snyder was born four weeks early and not breathing—but she was resuscitated within seconds using breakthrough technology provided by a new infant resuscitation bed.

Sharp Mary Birch Hospital for Women & Newborns in San Diego, California is the first hospital in the country to use specialized LifeStart resuscitation beds, made available with the support of the Will Rogers Neonatal Grant Program.

LifeStart beds are equipped with technology that allows doctors to delay umbilical cord clamping, so the infant remains connected to its mother and receives the benefits of umbilical cord blood. Umbilical cord blood is rich in stem cells, oxygen-carrying blood cells, and white blood cells that help fight infections. The fluids also help improve the baby's heart functions and reduce the need for oxygen and blood transfusions.

Current protocol requires that the cord be cut immediately and the baby quickly moved to an area where resuscitation equipment is available.

26% of
infants born
prematurely
develop chronic
lung disease
because too
many hospitals
lack modern
technology

These new beds are placed beside the mother during delivery. Each bed has a heated pad that mimics skin-to-skin warmth and allows the infant to be warmed from above and below.

If doctors can start giving a distressed baby oxygen at birth, they can take advantage of the first critical minute of life outside the womb and improve the infant's immediate and future outcomes.

Neonatologist Dr. Anup Katheria explained that the beds are part of a research study focusing on preterm births, or those babies delivered before 40 weeks. "Once the baby begins breathing in that first minute, the blood can naturally flow into the lungs, allowing more stabilization to occur," he said.

The hospital currently has four of these state-of-the-art resuscitation beds, all of which were funded through the Will Rogers Institute Neonatal Grant Program (in partnership with Variety the Children's Charity of Southern California).

To learn more about our Neonatal Grant Program, please visit www.wrinsitute.org.

Source: <http://www.nbcsandiego.com/news/local/New-Preemie-Bed-Sharp-Mary-Birch-Hospital-Snyder-LifeStart-267196811.html>

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PULMONARY CORNER

In the News: President Obama Recognizes Former WRI Award Recipients

Researchers are making promising advances in the pursuit of a vaccine and treatment for Ebola. Among this dedicated group of scientists are two former recipients of the Will Rogers Institute Annual Prize for Outstanding Contributions to Lung Research—Dr. Francis Collins and Dr. Anthony Fauci.

Dr. Collins, Director of the National Institutes of Health, and Dr. Fauci, Director of the National Institute of Allergy and Infectious Diseases, are working to find methods of preventing and treating Ebola, which has ravaged several West African nations.

In December, President Barack Obama met with Dr. Collins, Dr. Fauci, and other scientists focused



9,365
DEATHS THROUGH
FEBRUARY 2015



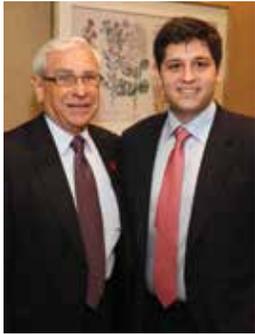
FATALITY RATE OF
CURRENT OUTBREAK

on developing ways to combat Ebola. During the meeting, the president took the opportunity to congratulate these dedicated researchers on their ongoing efforts against the illness.

In 2008 Dr. Collins won the Will Rogers Institute's inaugural Annual Prize for Outstanding Contributions to Lung Research. Dr. Fauci took home the prestigious honor in 2011. Each scientist received \$50,000 toward further research endeavors as part of the award.

To learn more about scientific advances on Ebola made by Dr. Collins, Dr. Fauci, and others, please visit www.nih.gov and www.niaid.nih.gov.

Fellowship Highlights: 2014 Fellow Josh Fisher



Dr. Edward Crandall and Fellowship recipient, Josh Fisher

The Will Rogers Institute Pulmonary Fellowship Program supports promising researchers whose work brings about meaningful progress in the study of lung health. Josh Fisher—2014 Will Rogers Fellow at the USC Keck School of Medicine Pulmonary Research Center—is no exception.

Co-directed by Dr. Edward Crandall, Medical Advisor to the Will Rogers Institute Board of Directors, the Center contributes significant advances in research related to lung injury and pulmonary edema. Josh's work under supervisor Dr. Alex Balekian, Assistant Professor of Clinical Medicine at USC Keck School of Medicine, shines a spotlight on the importance of early detection in the treatment of lung cancer.

In a presentation at the CHEST 2014 Pulmonary Conference in Austin, Texas, Josh and Dr. Balekian shared data showing that the use of CAT scans for early detection can reduce lung cancer deaths. They are putting the finishing touches on a manuscript that builds on their oral presentation.

The Mighty Influenza Season



The occurrence of flu is very unpredictable and varies in different

parts of the country from season to season. Flu activity most commonly peaks between December and February. However, be aware that seasonal flu activity may continue to occur as late as May.

In addition to getting a flu vaccine, you can take preventive actions by frequently washing your hands and avoiding people who are sick. And if you do get the flu, please stay home from work or school to prevent spreading flu to others.

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Source: The Centers for Disease Control and Prevention



Will Rogers Ranch Foundation and Will Rogers Museum

The Will Rogers Motion Picture Pioneers Foundation (Will Rogers Institute is a program of the WRMPPF) works alongside the Will Rogers Museum (www.willrogers.com) in Oklahoma and the Will Rogers Ranch Foundation (www.willrogersranchfoundation.org) in California to perpetuate the memory and good work of Will Rogers.

Wyatt McCrea Named to Will Rogers Memorial Commission



Wyatt McCrea

Wyatt McCrea, a man whose life has been influenced by his grandfather's love and respect for Will Rogers, is the newest member of the Will Rogers Memorial Commission. Mary Fallin, Governor of Oklahoma, appointed McCrea to the post formerly held by longtime member Jim Hartz.

McCrea's grandfather, Joel McCrea, was not only Will Rogers' screen partner, but also his friend and mentor. "He referred to Will as a second father," said McCrea. McCrea, of

Moorpark, California, also said it's been a good experience getting to know the Rogers family through his involvement with the Will Rogers Ranch Foundation in California. Jennifer Rogers Etcheverry, Will's great-granddaughter and family representative on the Commission, has worked with McCrea on the Ranch Foundation, which she chairs. She has a photo of Joel and Will in her office. "These men are great examples of real cowboys and true gentlemen," she said. "That is what Wyatt McCrea brings aboard. He instills the morals and values that are becoming lost in today's world: he tips his hat to ladies, he gives strong hand shakes and his word is as good as gold."

Welcome Tad Jones, New Will Rogers Memorial Museums Director

Former lawmaker Tad Jones is taking the reins as Director of Will Rogers Memorial Museums, replacing Steve Gragert, who retired in September. Jones entered the Oklahoma Legislature in 1998, where he was Chair of the House Education Committee and served as House Majority Leader during his final term. His father, Ted Jones, is a former Will Rogers

Memorial Commissioner.

"This is a monumental day for the Will Rogers Memorial Museum," said Phil Albert, Will Rogers Memorial Commission Chairman, after a unanimous board decision to offer Jones the job. "Tad Jones brings great passion to the job."

Will Rogers Ranch 135th Birthday "Boots and Ball Gowns" Celebration, November 2014



Jennifer Rogers Etcheverry
Will Rogers' great-granddaughter
and Ranch Foundation Treasurer



Todd Vradenburg, Will Rogers Ranch
Foundation Board President



Cowboy Balladeer Don Edwards entertains
the crowd



Will Rogers' "Barn That Jokes Built" at
Will Rogers State Historic Park,
Pacific Palisades, California

Dog Iron Polo Cup: Saturday, August 15, 2015

At the heart of the Will Rogers Ranch Foundation is the commitment to honor the legacy of Will Rogers. In 2010, the Foundation created the Dog Iron Polo Cup to commemorate the 75th anniversary of Will's untimely death in a plane crash. Thanks to the outstanding support of the Dog Iron Polo Cup, the Foundation has raised important funds to

support the ongoing restoration and interpretation of the ranch.

This year marks the 80th commemoration of that tragic day. The Foundation is planning a spectacular 2015 Dog Iron Polo Cup event, in conjunction with the Will Rogers Memorial Museum in Claremore, Oklahoma. Planning is already underway, so stay tuned!



Will Rogers Ranch Foundation Save the Date!

10th Annual Movies in the Park – Friday, August 14, 2015

Bring a picnic and enjoy one of Will's movies on the lawn. Popcorn and snacks provided!

The park is located in Pacific Palisades, California at 1501 Will Rogers State Park Road.

Healthy News



About NutriFit

Dedicated to a healthier body and mind, nutrition and wellness coach, educator, and culinary expert Jackie Keller (left) is the Founding Director of NutriFit LLC and author of *Body After Baby: A Simple, Healthy Plan to Lose Your Baby Weight Fast* (Avery Trade, May 2007) and *Cooking, Eating & Living Well* (NutriFit LLC), a cookbook and guide to nutrition-related lifestyle change. Visit www.nutrifitonline.com for more information.

Making the Most of Family Meals



Feeling guilty about not finding the time to have dinner together as a family? Wondering how you're ever going to get everyone to sit down at the same time?

There are some significant benefits to having a family meal together. In addition to the nutritional advantages, there are social and academic benefits. The dinner table can be a place where children learn vocabulary-building words that help them improve their conversational and problem-solving skills, and even their reading aptitudes, by listening to parents talk about work and world events.

Here are five tips to help you make the most of your family meals:

1) Start with whatever meals are possible for you now. If it's breakfast together on the weekends, fine! Tuesday taco night, great! Don't worry

Don't worry about what you can't do; plan for what you can do

about what you can't do; plan for what you can do.

2) Mealtime conversations can begin while you're getting food ready, getting the table ready, and during clean up. Involve the family in the whole process, and everyone will benefit not only from the conversation, but also from the life skills that are learned.

3) Turn off the television and the radio. Unplug the phone or put on the answering machine. Don't let any interruptions disrupt this special time.

4) Try changing the location of the family meal once in a while. How about an afternoon picnic, dinner on the patio, or breakfast on the biggest bed? Laughter is the best mealtime music—keep the conversation light and avoid undue criticism.

5) Make the menu work for everyone by including family members in meal planning. Ask kids to help choose the meals you'd like to prepare and let them participate in weekly meal and school lunch planning. They'll enjoy the food that much more!



Savory Salmon and Vegetable Sauté

Servings: 4 Serving Size: 1½ cups

1 lb. fresh salmon, boned and skinned
1 tsp. canola oil
1 ½ cups broccoli crowns,
cut into bite-size pieces
1 cup mushrooms, sliced

½ cup red bell pepper,
sliced lengthwise into strips
½ cup celery, sliced diagonally
1 clove garlic, minced
½ cup green onions, sliced diagonally

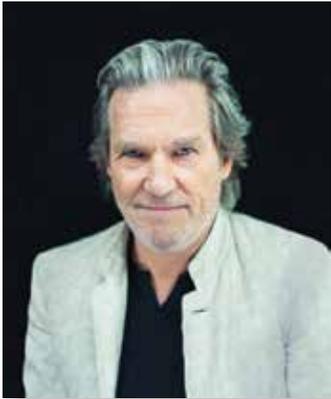
½ tsp. lemon peel, grated
½ tsp. dried basil
¼ tsp. marjoram
¼ tsp. black pepper
¼ tsp. dried dill



- Cut the salmon into 1" cubes.
- In a large skillet, heat ½ of the oil and sauté the broccoli, mushrooms, red bell pepper, celery, and garlic over high heat until slightly tender. Remove the vegetables from the skillet.
- Add the remaining ½ tsp. of the oil to the skillet. Sauté the salmon 5 minutes or until the fish flakes easily. Drain the excess oil and add the sautéed vegetables and the green onions.
- Sprinkle with the grated lemon peel and spices. Heat completely. Serve with cooked brown rice.

2014 Summer Theatrical Campaign

More than \$1.5 million raised to help save the lives of premature babies.



“Be A Giver”

Thank You Jeff Bridges, for Giving Your Support as Our 2014 Summer Theatrical Campaign Spokesperson

“Be A Giver” was the theme for our 2014 Summer Theatrical Fundraising Campaign—and we extend our thanks and appreciation to theatergoers nationwide for being such generous “givers” this year. The Will Rogers Institute is deeply grateful to Jeff Bridges (left) and to all of our participating theater partners for lending their support to our cause. The fundraising campaign, happening in movie theaters across the United States, is a time-honored tradition that began in 1936 and featured James Cagney, Humphrey Bogart, and Bette Davis in the first public service announcement.

Thank You to Our 2014 Participating Theater Partners

AMC THEATRES
BOW TIE CINEMAS
BRENDEN THEATRES
CARMIKE CINEMAS
CINEMAGIC THEATRES

CINEMARK USA
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IPIC THEATERS
MALCO THEATRES

MARCUS THEATRES
NATIONAL AMUSEMENTS
PHOENIX/BIG CINEMAS
REGAL ENTERTAINMENT GROUP

SHOWBIZ CINEMAS
SOUTHERN THEATRES, LLC
UNITED DRIVE-IN THEATRE
OWNERS ASSOCIATION
WEHRENBURG THEATRES

2014 Giving Campaign: Giving Little Lungs a Fighting Chance

Most communities across the United States have good hospitals, but not all have a NICU that can handle fragile premature births. The Will Rogers Institute has a mission to ensure that every hospital has the equipment it needs, so every early arrival has a chance to survive and thrive. In 2014, our generous donors continued their support of the Will Rogers Institute Neonatal Program and raised much-needed funds to help provide hospitals with the equipment they need to save the precious lives of early arrivals.



WORLDWIDE

THE U.S. RANKS 6TH OUT OF THE TOP 10 COUNTRIES WITH THE HIGHEST NUMBER OF PREMATURE BIRTHS



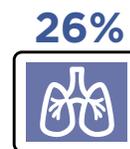
MORTALITY

43% OF ALL DEATHS IN CHILDREN UNDER THE AGE OF 5 ARE CAUSED BY PREMATURE BIRTH



PRETERM

12% OF ALL INFANTS BORN IN THE U.S. ARE BORN PREMATURELY



RISK

26% OF PREEMIES WILL DEVELOP CHRONIC LUNG DISEASE BECAUSE HOSPITALS ARE UNDEREQUIPPED



SURVIVAL

EVEN WITH DELIVERY AT 24 WEEKS, A PREMIE HAS A FIGHTING CHANCE TO SURVIVE AND THRIVE IF THE HOSPITAL HAS THE BEST EQUIPMENT

Will Said: Pick the Quote Made Famous by Will Rogers



Which quote belongs to whom?

- A: “Well done is better than well said.”
- B: “Never let yesterday use up too much of today.”
- C: “I am a slow walker, but I never walk backwards.”

Answers: A: Abraham Lincoln B: Will Rogers C: Benjamin Franklin

Our Mission

THE WILL ROGERS INSTITUTE IS A
NATIONAL HEALTH ORGANIZATION
DEDICATED TO THE SUPPORT
OF LUNG RESEARCH AND
DEVELOPING NEW
TREATMENTS AND CURES
FOR PULMONARY DISEASES
AND DISORDERS.

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